

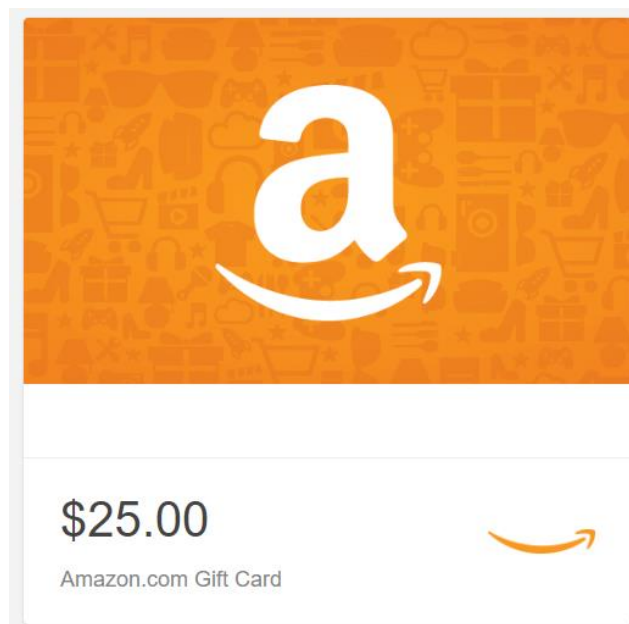
Be a Bike to Work “Roll” Model!

Are you a Bike to Work “Roll” model? **Show us and win!** Throughout May, TransOptions invites you to share your Bike to Work journey!

Get rolling by just taking one photo from the list below. Share it with us on social media (with the hashtag **#TOBikeToWork**) and automatically win a **\$5 ShopRite gift card!**



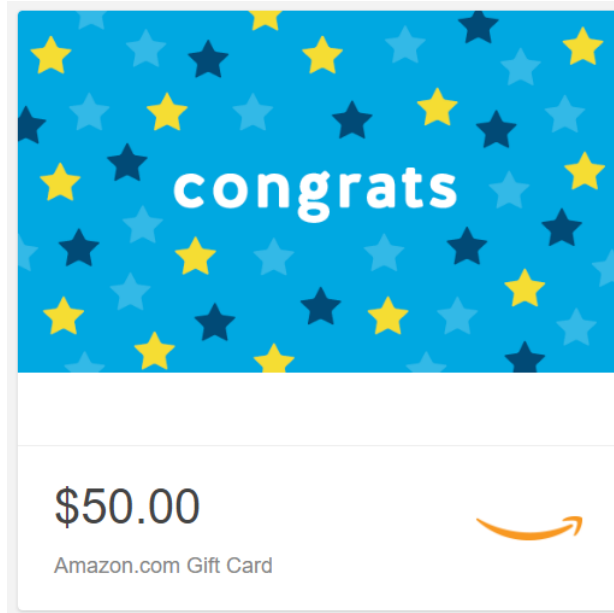
And there's more! Each week, TransOptions will raffle off a **\$25 gift card**, in which anyone who shares a photo during the week is eligible to win. The more categories you check off and share, the higher your chances of winning!



All entries for the week must be submitted by the following **Tuesday at noon**. Winners will be announced on **Wednesdays**.

Participants can't win more than one weekly prize

In a sharing mood all month-long? You could be our next Bike to Work “Spokes”person and win a **\$50 gift card!** To win, just share the most photos representing the most categories throughout the month.



Examples of Scoring:

- 1 Photo X 1 Category = 1 Point
- 3 Photos X 1 Category = 3 Points
- 3 Photos x 3 Categories = 9 Points

Entry Period: May 1-31

Share a photo of you:

- on your bike with a friend
- wearing your bike helmet
- and your bike in the rain
- in your night gear
- visiting your favorite bike shop
- taking your bike on a bus
- taking your bike on a train
- running an errand/making a shop stop
- using a bike locker
- using bike storage at work
- with your bike and a boss/coworker
- during a maintenance moment

You can also share a photo of your favorite:

- pre/post ride snack
- bike gear
- view
- Or a wildcard photo! A picture of your choice as long as it's bike commute-related!

Photos must be submitted via Facebook, Twitter or Instagram with the hashtag **#TOBiketoWork**. Ties for the "Spokes" person top prize will be determined by TransOptions. ****All photos submitted become the property of TransOptions for marketing and publication use or any other reasons.***